

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
January 27, 2016 – 4 PM**

Call to Order and Welcome 2015 Hillsboro Arts & Culture Council

Chair Debby Garman called the meeting to order at 4:01 PM.

HACC members present: Chair Debby Garman, Vice Chair Christine Martell, Keith Allen, Cindy Dauer, Tim Gabriel, Jeff Jurrens, Carol Loughner, Barbara Mason, and Bryan Welsh.

HACC members absent: Ed Arrington, Elizabeth Farrell, BJ Jeddelloh, Anita Menon, and Dawn Sellers.

Staff present: Cristina Caravaca (Cultural Arts Program Manager), Melissa Moore (Community Arts Program Supervisor), Lisa Ahrendt (Cultural Arts Facility Supervisor), Valerie Otani (Public Art Program Supervisor) and Mary Loftin (Community Resource Manager).

Visitors: Janel McKenna (HFC Director of Advancement), Martin Conley, Jean Lasswell, Tonya Macalino, and Gayle Nachtigal.

I. Approval of Minutes

December 2, 2015 – Regular Session. Motion by Loughner, seconded by Mason, to approve the minutes as presented. The motion passed by unanimous vote.

II. Appointments and Presentations

A. Recognition of new officers

Chair Garman recognized incoming Chair Christine Martell and incoming Vice Chair Dawn Sellers and thanked HACC members and staff for their service to the HACC.

B. Presentation of new members

Chair Garman introduced the new HACC members Jean Lasswell, Gayle Nachtigal, Tonya Macalino, and Martin Conley and shared a brief biography of each of their involvements in arts and culture.

III. Meeting adjourned.

Garman adjourned the meeting of the 2015 HACC at 4:05 PM.

Call to Order and Welcome 2016 Hillsboro Arts & Culture Council

Chair Christine Martell called the meeting to order at 4:06 PM.

HACC members present: Chair Christine Martell, Keith Allen, Martin Conley, Cindy Dauer, Tim Gabriel, Debby Garman, Jeff Jurens, Jean Lasswell, Carol Loughner, Barbara Mason, Tonya Macalino, Gayle Nachtigal, and Bryan Welsh.

HACC members absent: Vice Chair Dawn Sellers, Ed Arrington, and Elizabeth Farrell.

Staff present: Cristina Caravaca (Cultural Arts Program Manager), Melissa Moore (Community Arts Program Supervisor), Lisa Ahrendt (Cultural Arts Facility Supervisor), Valerie Otani (Public Art Program Supervisor) and Mary Loftin (Community Resource Manager).

Visitors: Janel McKenna (HFC Director of Advancement).

I. Call to Order, Roll Call & Welcome

Chair Martell called the meeting to order and roll was taken.

II. Reports and Presentations:

A. Report on Refreshments

Ahrendt reported that this month's refreshments were from Decadent Creations. Currently, the bakery is located in Beaverton, however, in spring of 2016 they will be moving to downtown Hillsboro.

Caravaca took a moment to thank the HACC for their responses to the February 6th *What We Believe* event.

B. Guest: Mary Loftin, Community Resources Manager

Caravaca introduced Mary Loftin, Community Resources Manager for the Parks & Recreation Department. In her position Loftin works to unify the marketing and communications that come out of the Parks & Recreation department; specifically she focuses on branding for the department.

Loftin reported that a few years back the City underwent a logo change, from the square door "H" to the current circle "H." Loftin presented the Arts & Culture Council with a logo spread sheet that illustrated all the City logos and their uses. She referred to the Cultural Arts section of the sheet. Loftin noted that because both the HACC and the Youth Advisory Committee have programming, they are the only City groups that have their own logo. Loftin next discussed the graphic elements; these are images to be used to help create a unique identity for each program. The Walters Cultural Arts Center will use the arches, the Public Art program uses Barometer, and the HACC uses the Fibonacci spiral. These graphic elements will be used to connect people to the individual Cultural Arts programs.

C. Update on HACC and Public Art Committees

Moore and Otani provided an overview of the available committees to the HACC so that members would be aware of how they can get involved with a committee. Moore requested that members

let either herself or Otani know if they are interested in joining any committee. The following committees will be active this year:

Arts Month Committee: With Arts Month successfully launched last year, the committee will focus on the pop-up events. The committee will meet June through October.

Endowment Task Force: This committee will convene March through December and focus on reviewing distribution guidelines for the Endowment award, reviewing nominees for the award, as well as event planning.

Grants Review Panel: Moore explained that this committee is picked once the grants cycle closes. HACC members can volunteer and once the cycle closes the members with the fewest conflicts of interest are selected to sit on the panel. The duration of the committee is short-term but it is time intensive. Members must spend time reviewing proposals prior to the panel meeting and then spend one full day serving on the panel. This panel usually meets in late April/early May.

Public Art Selection Committees: Otani explained that HACC members can volunteer to be on a roster. For each Selection Process, a HACC member is chosen from the roster to serve on the Selection Committee. The committee shapes the call to artists, reviews the applications, interviews the finalists, and then works with the artists to finalize the design and plan of the commission. When a new project comes up, staff looks at the public art committee roster and matches the HACC member with a project that would be of interest to him/her.

D. Update on Endowment

McKenna thanked the HACC staff and Endowment committee for their help during her absence. At the end of the year the Arts & Culture Endowment challenged the community to raise \$12,500 in an effort to have those funds matched. McKenna congratulated the HACC because they raised over \$13,000 for the match challenge. She said that it was a great number since it was the first fundraising effort undertaken by the Endowment since its launch. Since the challenge was met over \$25,000 was added to the Endowment which brings the total to over \$100,000.

Moore passed around thank you cards for the HACC to sign as a way to thank the largest donors.

McKenna invited the HACC members to join the Endowment task force; in this coming year the committee will be exploring new ways to raise awareness of the Endowment.

Additionally, McKenna announced that the Hillsboro Community Foundation, working with Lynn Scheller and Cultural Arts staff received \$50,000 from the Siegel Foundation to be used for scholarships and arts education.

Caravaca explained the relationship of the Endowment to the HACC. The City contributes money to HCF for McKenna's services. She is not a city staff member, but rather a liaison between HCF and the City.

E. Update on Mayor's Gift Selection Process

Otani reported that this is the fifth year of the Mayor's Gift. Each year Mayor Willey selects a work of art that represents Hillsboro to develop cards and gifts for guests or to distribute when he travels. Last year the finalists' pieces were hung in the Civic Center Auditorium for the selection committee to review rather than review on a PowerPoint presentation. Currently the twelve finalists for this year's Mayor's Gift are on display at the Civic Center. Tuesday, February 2nd will be the opening of the exhibit where the Mayor will introduce the finalists at the City Council meeting. The selection will be announced at the March 1st City Council meeting.

Loughner pointed out that so many entries were from Plein Air and this was a great opportunity for collaboration. Otani said that Sequoia was very helpful in helping publicize the opportunity to their participants.

Dauer asked if the selected artist receives a cash award. Otani stated that the work is purchased and becomes part of the City's permanent art collection.

Lasswell asked if the entries were restricted to paintings. Staff responded by saying entries are only restricted by dimension; submissions must be 2-dimensional and the artist must be willing to give up all reproduction rights to the work.

F. Update on Community Arts & Culture Grant program

Moore announced that the 2016- 17 Community Arts & Culture grant cycle is now open. Currently there are no completed applications, but the deadline is March 25.

This year there are some changes to the applications process. This year there are separate guidelines and applications for Core Support and Project grants.

Additionally, the application is now available online. In the past putting applications online was cost prohibitive; staff found an affordable alternative this year and are able to offer an online form through Submittable.

G. Report on Washington County Arts & Culture Grants Panel

Ahrendt reported that this year's Washington County Arts & Culture Grants Panel occurred on January 20th. Attendance was down slightly from last year, but all attendees had very positive survey responses. The panel included representatives from the Regional Arts and Culture Council, the Oregon Community Foundation, the Oregon Arts Commission, and the Hillsboro Arts & Culture Council. Ahrendt invited the HACC to the upcoming grant writing workshop on February 10th.

H. Update on ongoing Public Art projects

Otani referred to page 13 of the agenda packet. She provided a brief update on the following projects:

Rain Art– Artist Corey Lunn will create the art for downtown Hillsboro. He has seen the locations and plans to paint sometime in February

Shute Park Library – Blessing Hancock will be presenting her final design to the committee on February 19th. Panel participant Lynn Adamo has stepped down because she has relocated to Bend, OR.

Wayfinding – Otani described the City’s Wayfinding plan. There will be various signs put around Hillsboro identifying the area as part of the City. On each sign there will be a panel that will have a laser cut design. Eleven artists submitted portfolios for this project and the committee selected Suzanne Lee who previously worked on the David Hill garden gate. She toured Hillsboro to look at the different neighborhoods and develop imagery for the panels.

Mayor’s Gift – discussed earlier.

Public Works Building – The committee selected Brian Borrello; he is a local artist that has worked with Trimet and other municipalities. Borrello has toured Hillsboro and public works facilities.

Brookwood Overcrossing – Otani reported that this project is moving along quietly. Currently staff is working out how the work will be installed. It looks as though Washington County will help with the installation as opposed to ODOT.

IV. Old Business:

None scheduled

V. New Business:

A. Consider approving proposed Hillsboro Arts Month program for October 2016

Moore reported that in December there was a kick off meeting in which arts organizations shared the dates of their programming for 2016. Several organizations already have their dates set for their Arts Month events and others came to share ideas.

Moore asked the Arts Council to consider approving Arts Month for 2016. The impact to the budget will be no more than \$10,000 for 2016-17.

Motion by Garman, seconded by Mason, to approve proposed Hillsboro Arts Month program for October 2016. The motion passed by unanimous vote.

VI. Other Business.

None scheduled

VII. Announcements and Information Items:

A. Community Arts and Culture Grant cycle now open; closes March 25, 2016

B. “What We Believe” event, Saturday, February 6, 2016

C. Grant Writing workshop with Maryn Boess, February 10, 4-6pm

D. Media Articles:

"Celtic, Irish, English sounds come to town," December 3, 2015, *Hillsboro Tribune*

"There's no shortage of holiday spirit in Hillsboro," December 3, 2015, *Hillsboro Tribune*

"Reception at RoseSprings Center to showcase 'Go Figure' exhibit by Century High art students," December 3, 2015, *OregonLive*

"HART to ring in the holidays with the comedy 'Happy Hollandaise!,'" December 7, 2015, *OregonLive*

"Hilhi debuts Mariachi Sangre Azul," December 11, 2015, *Hillsboro Tribune*

"Cozy up and hear 'Tales by the Fire' at cultural arts center," December 11, 2015, *Hillsboro Tribune*

"Youth choir brings holiday favorites to Century," December 11, 2015, *Hillsboro Tribune*

"HART passes the hollandaise for the holidays," December 11, 2015, *Hillsboro Tribune*

"Oregon Mandolin Orchestra returns to downtown Hillsboro with holiday concert," December 12, 2015, *OregonLive*

"\$35 million Hillsboro recreation center could open by end of 2018," December 16, 2015, *OregonLive*

"Festival of Nine Lessons and Carols, Cookies & Coloring: Washington County Events," December 18, 2015, *OregonLive*

"Hillsboro community hears director's debut of Mariachi Sangre Azul during mixed-choir concert," December 18, 2015, *Hillsboro Tribune*

"Cultural Coalition awards \$54,500 in 2016 grants," December 23, 2015, *Hillsboro Tribune*

"'Steve' is a story of friendship, on and off stage," January 4, 2016, *OregonLive*

"'Phenomenal' folk band Rabbit Wilde coming to Hillsboro," January 4, 2016, *OregonLive*

"Operating support now available with Hillsboro Arts and Culture Council grants," January 6, 2015, *OregonLive*

"Star Wars celebration, Lego happy hour party: Washington County events," January 15, 2016, *OregonLive*

"Bag and Baggage 'pulls out all the stops' in hosting third annual 'Cabaret Cupid'," January 22, 2016, *OregonLive*

"Music in Small Spaces, Teddy Bear Parade: Washington County Events," January 22, 2016, *OregonLive*

Open time for HACC member announcements

Allen announced that there are five artist's fellowships available from the Ford Family Foundation.

Loughner invited the HACC to the Hillsboro Community Youth Choir fundraiser on February 20.

Martell invited the HACC to her Robo Expo event on March 3rd.

VIII. Meeting adjourned

Chair Martell declared the meeting adjourned at 5:13 PM.

